

UGANDA INSURERS ASSOCIATION CATALOGUE

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PURPOSE

This document provides an overview of the association's membership, activities, services, events, and other pertinent information, with the following objectives in mind:

- 1. To highlight the essential aspects of the Uganda Insurers Association (UIA) and its contributions**
- 2. To outline our value proposition and explore opportunities for partnership collaboration.**

We believe this information will foster a deeper understanding and strengthen our partnerships moving forward.



WHO WE ARE

The Uganda Insurers Association (UIA) was founded in 1965 by Insurance companies to promote the development and expansion of sound Insurance and Reinsurance activities in Uganda

Under our Strategic Plan 2024 – 2028, the Association is driven by the following Strategic Objectives;

- 1. Enhance stakeholder Engagement Management**
- 2. Strengthen Institutional Capacity**
- 3. Leverage Technology to Increase Insurance Penetration**
- 4. Increase UIA's Visibility and Impact**

MANDATE

We work to advance the interests of insurance and reinsurance companies by adopting a common strategy that encourages and promotes close cooperation, the exchange of business among members, builds on knowledge through research, influences the enactment of favorable legislation, and represents the views of membership to Government, quasi-government and Private bodies.

The Association currently enjoys a thirty-four (34) company-strong Ordinary membership. Of these;

1. **Twenty-one (20) General (Non-Life) Insurance companies**
2. **Nine (09) Life Insurance companies**
3. **Four (04) Reinsurance companies**
4. **One (01) Affiliate company**

VISION

To be the most respected and effective Insurer's Association in East Africa and beyond.

MISSION

To promote best practices and the highest standards within the Ugandan Insurance sector whilst safeguarding the consumer's best interests.

CORE VALUES

1. **Integrity**
2. **Impact**
3. **Collaboration and Partnership**
4. **Innovation**



CURRENT MEMBERSHIP

Licensed Non-Life Insurers



Licensed Life Insurers



Licensed Reinsurers



Affiliate Member



GOVERNANCE AND ORGANISATIONAL STRUCTURE



Annual General Meeting (AGM)

The main objective of our corporate governance framework is to help our employees make decisions that contribute to the long-term success of UIA.

The Executive Committee is dedicated to ensuring that UIA is a responsible corporate entity with a culture that emphasizes high ethical and socially responsible standards. It is also responsible for ensuring that UIA complies with all legal obligations in line with our values across all operations.

The Executive Committee (EC)

Comprised of 10 members, our Executive Committee/ board is a selection of individual directors from member companies with the most appropriate combination of expertise and experience.

The EC offers oversight to the secretariat and its operations. Through its various Councils and Technical Committees, is tasked with establishing, evaluating, and reinforcing UIA's culture.



Councils

The council are comprised of Chief Executive Officers of member organizations and their role is to ratify decisions and recommendations made by the Technical Committee.

Technical Committees

The role of the committee is to advise the Executive committee on technical and professional matters. These include the non-life Insurance committee; Life and pensions committee, Finance & Investments, Legal affairs Committee, Publicity, Education, and Training committee, Performance Evaluation Committee.

The UIA Secretariat

Comprised of the Chief Executive Officer, Technical staff, Research staff, Finance, Human Resources and administration, Market Development, Public Relations, and they are charged with the day-to-date operations of the organization.

WHAT WE DO

1. Advancing member interests

Supporting strategic partnerships

The UIA actively seeks and fosters the development of strategic partnerships and collaborations with similar associations, industry bodies, government entities, private organizations, social enterprises, and development partners, among others. This is intended to enhance collaborative efforts on member activities and joint initiatives that contribute to market development and growth, as well as to explore new business growth opportunities.

Collaborations

We work with different stakeholders, private bodies, and government ministries, departments, and agencies, Regulatory bodies to promote insurance growth, produce industry-tailored sensitization programs, tools, publications, and promotional materials that enable members & partners to get access to wider market opportunities.

Advisory and support services

Through regular interactions with members and subject matter experts, we work with members to understand emerging issues such as tax amendments, ESG, IFRS 17, and data protection.

We further engage bodies like Uganda Revenue Authority, Ministry Of Finance Planning and Economic Development, Kampala Capital City Authority, and many others on behalf of members on issues to do with tax, tax regulation interpretation, disputes, etc

Dispute resolutions

Should any member face legal disputes, the UIA intervenes to resolve them. The association has experts in various disciplines including legal, tax, and contract among others. This is specific to issues that affect the entire insurance industry/ the business operations of members.

Membership

UIA, through various partnerships with different stakeholders, is able to negotiate discounts and complimentary offers for our members on fees for various products and services.

We hold an Annual General Meeting (AGM) to provide a forum for a members to receive information about the association's performance over the past year, ask questions about key initiatives, and vote on important decisions regarding the company's direction, including electing board members

Alongside our monthly, quarterly, and special project reports, we also publish an Annual Report. This report offers a comprehensive overview of the associations' financial performance, operations, and strategic direction over the past year. It is primarily aimed at informing members, partners, and other stakeholders about the association's activities and future initiatives. Our membership platform is a valuable resource that we use for enhancing communication between our members. It encourages real-time feedback and enables us to promptly address any concerns.

Furthermore, the platform serves as a comprehensive repository for essential publications and reports, which members leverage for their strategic initiatives and reporting requirements.





2. Encouraging close cooperation amongst members

Joint Member Collaborations

Projects like the Motor Third Party platform, Marine Cargo and Goods in Transit Insurance Platform, and the PSFU aimed at driving product uptake through common structures, and joint innovations.

Events and Networking

Events and Networking i.e. CLUB, CEO Forum, Agent's Convention, and Awards. Our diverse array of social events, workshops, dialogues, and seminars provide members, partners, and industry stakeholders with invaluable opportunities to connect and network. By interacting with experienced and like-minded professionals, members gain insights into common challenges and best practices.

Fostering connections through networking not only enhances professional development but also bolsters individuals' reputations within the industry

3. Fostering the exchange business among members

Co-insurance Arrangements

Co-insurance arrangements for Oil & Gas risks, under the Insurance Consortium of Oil & Gas Uganda (ICOGU) and the Local Marine Cargo & Goods In Transit Insurance Portal. The formation of Co-Insurance arrangements and consortia to enable members to handle unique risks like Agriculture Insurance, Oil & Gas, etc. It further fosters learning as a team, Benchmarking opportunities, Joint Risk assessments among other benefits.

4. Research and Data Analytics

Research Studies and Published Reports

We Build on knowledge through market research, data generation, and analytics. The Association conducts periodic research studies, desk reviews, and data analysis to support policy advocacy, preparations for economic discussions, and information on the business environment on behalf of our members.

We publish Industry reports to inform pricing, product development, and lobbying initiatives. These include among others; The Total Tax Contribution study (TTC), The Medical Industrial- actuarial Study; The landscape of Microinsurance Study, the uptake of Workers' Compensation Insurance and the gaps therein.

Monthly and Quarterly Reports

Through our Monthly and quarterly reports, we provide insurance-related information, summary notes, and comments on the performance of the insurance industry as well a Uganda's economy at large with particular reference to elements that impact or have the potential to impact the industry.

Media Monitoring Reports and Insurance Today Publication

The reports and publications aim to shed light on key issues, activities, and initiatives within the insurance industry beyond the headlines. They provide members with visibility and monitor their performance to encourage healthy competition. The Insurance Today is accessible on the UIA website -

(www.uia.co.ug/downloads/insurance-today), attracting thousands of readers.

5. Lobbying and Advocacy

Influencing favorable legislation for the insurance sector by working closely with the government, its departments and agencies, the private sector, and development partners to create a sustainable and mutually beneficial relationship to foster the growth of the economy.

By our collective representation on legislation amendments in relevant business and industry policies, we ensure that the interests of all members are protected and a fair and equitable business environment is developed for our members to flourish.

Every year we develop an agenda on key issues to focus on and engage Regulators, Government Ministries, departments, and Agencies on policy frameworks and guidelines

6. Representing member views to stakeholders

The Association maintains and regularly updates a pool of key and strategic stakeholders whose activities and initiatives affect and influence our member's operations. This is meant to boost members' visibility among the stakeholders on their respective platforms which promotes confidence among the potential clients and general public towards our members.

We have a memoranda of understanding with various bodies and associations, which outline agreed deliverables on key issues affecting our members. This formalizes our engagements and facilitates our dealings.

7. Awareness and Corporate Social Responsibility (CSR)

The Association unites its members to participate in CSR activities such as fundraisers, blood donation drives, environment based activities and support for Road crash victims, all aimed at making a positive impact in the community.

ASSOCIATION OVERVIEW

MEMBERSHIP CATEGORIES

Ordinary Membership

Ordinary Membership is open to companies incorporated in Uganda and are registered in accordance with the laws of Uganda “All members of Life, Non-life, Micro and Re-Insurance Companies” and their membership shall be a condition precedent to such applicants being issued with an operating license by the Insurance Regulatory Authority of Uganda or such regulatory body that shall be in existence from time to time.

Affiliate Membership

This is open to any Company, Association, Institution, Organization, or corporation not qualifying for ordinary membership but engaged in Insurance and Reinsurance or auxiliary services such as Insurance Brokers, Agents, Surveyors, Loss- Adjustors, Arbitrators, HMO Bancassurance or Claim settling Agents, etc. registered and certified by any three of the Ordinary members. Such membership is not open to individuals.

Associate Membership

The EC (board) may, on such terms and conditions as the EC determine or accord associate membership to a company, Person, or body of persons not authorized by the regulatory authority to transact insurance business in Uganda.

An Affiliate or Associate member shall not be eligible for appointment as a member of the council or EC (Board) and shall not be entitled to vote at any meeting of the Association.

HOW TO BECOME A MEMBER

UIA Membership
Application

Code of Conduct
Form

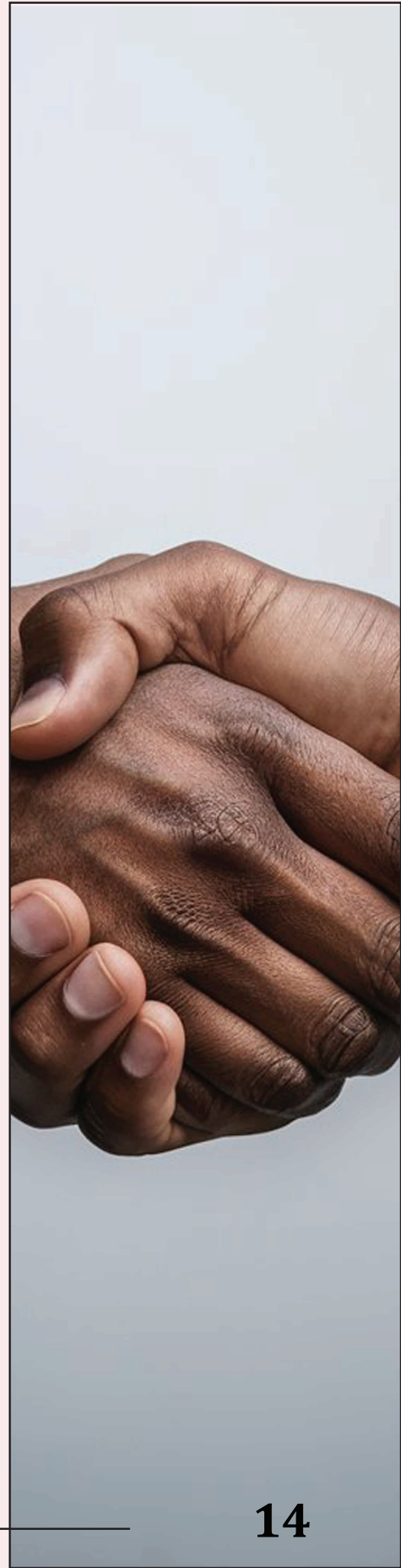
Any other
Documentation
(where applicable)

Requirements for Membership

1. Application letter addressed to the Hon. Secretary
2. Annual Subscription Fee for the respective category

Category	Amount
Ordinary Membership	
Insurers	UGX 10,000,000
Reinsurers	UGX 15,000,000
Affiliate Membership	UGX 5,000,000
Associate Membership	UGX 3,000,000

3. Non-Refundable Development Fund of UGX 10,000,000
(Applicable to Ordinary members only)
4. Copy of Memorandum and Articles of Association
5. Copy of Certificate of Incorporation
6. Names of Directors and Principal Officers and their CVs
7. Names of the Management team of the Company and their CVs
8. Location of Registered office and contact (email, telephone numbers)



UIA Membership categories with accruing Benefits

Ordinary Membership	Affiliate Membership	Associate Membership
Benefits	Benefits	Benefits
Eligible for appointment as a member of the Executive committee	N/A	N/A
Eligible to vote at all meetings	N/A	N/A
Representation on Technical working committee where applicable	N/A	N/A
2 participants to attend all UIA flagship activities	1 participant to attend all UIA flagship activities	1 participant to attend all UIA flagship activities
Free marketing space & Publicity at UIA & Partner events	Access to space & Publicity at UIA events at discounted rates	Access to space & Publicity at UIA events at discounted rates
Full access to research reports and high value UIA Publications, Policy updates & Analyses	Access to research reports and high value UIA Publications, Policy updates & Analyses upon request	Access to research reports and high value UIA Publications, Policy updates & Analyses upon request
Full access to Monthly, quarterly, and Annual reports	Full access to Monthly, quarterly, and Annual reports	Full access to Monthly, quarterly, and Annual reports
Access to UIA Paid-for services at a discounted rate	Access to UIA Paid-for services at a discounted rate	Access to UIA Paid-for services at a discounted rate
Access to partner activities at discounted rates	Access to partner activities at discounted rates	Access to partner activities at discounted rates
Business linkages and networking	Business linkages and networking	Business linkages and networking
2 in-house sensitizations on relevant topics	1 in-house sensitization on a relevant topic	1 in-house sensitization on a relevant topic
Dedicated relationship manager	Dedicated relationship manager	Dedicated relationship manager



UIA paid-for services

- 1. Insurance and Risk management capacity-building sessions**
- 2. Research and Data Analytics consultancies**
- 3. Participation in Training as per the training calendar**
- 4. Advertising in select publications**
- 5. Advertising on the UIA Website (Motion Ads)**
- 6. Branding and visibility on select events**

PARTNERSHIP AND COLLABORATION OPPORTUNITIES

1. Member and Partner Capacity Building

The Association actively works to improve the competitiveness of its members and stakeholders through a variety of initiatives that include;

- i) Providing Literacy and technical training on Insurance**
- ii) Conducting sensitization workshops and webinars**

Additionally, there are partnership opportunities available to sponsor or facilitate specific capacity-building activities and gain access to our membership and partners.

2. Events and Networking

Sponsorship packages are available for UIA activities conducted throughout the year, each offering a unique value proposition and benefits provided before the event.

3. Publicity and Publications

Uganda Insurers Association offers you the chance to have your business featured in our high value business publications, such as the UIA Business Directory, Annual Report, and Insurance Today among others.

These publications include a comprehensive collection of business contacts of insurers and other stakeholders in the insurance industry, as well as an integrated report covering the performance of UIA from both financial and non-financial perspectives for each calendar year.





The Publications are distributed to the entire UIA membership, key government ministries, departments & agencies, development partners the general public, and key business associations in Uganda and the region.

Being featured in the UIA Business Publications will help you establish a strong presence among potential clients & partners, increase your visibility, and gain a competitive edge in the market.

UIA BUSINESS PUBLICATIONS

- 1. Insurance Today**
- 2. Sectorial Insurance Solutions Booklets eg. The Traders Insurance Solution Booklet**
- 3. UIA Intergrated Annual Report**
- 4. Monthly and Quarterly reports**
- 5. Flagship Events brochures**
- 6. Website, Social Media Tiles/ Motions Ads**

ADVERTISING RATE CARD

No.	AD Details/ Specifications	Amount (ugx)
1	15 Min Presentation at select UIA events	500,0000
2	Contact Details Listing (Business Directory)	Free
3	Contact Details Listing with Company Logo only- (Business Directory)	500,0000
4	Cover Page – Logo only (Business Directory)	1,400,0000
5	Cover Page AD (Business Directory) & Website motion Ads Annual Subscription	8,000,0000
6	Inside Quarter Page (Business Directory & Insurance Today)	1,400,0000
7	Inside Half Page (Business Directory & Insurance Today)	2,500,0000
8	Inside Full Page (Business Directory & Insurance Today)	3,500,0000
9	Inside Quarter Page (Business Directory & Insurance Today) & Website Motion Ads	4,500,0000
10	Inside Back Page (Business Directory & Insurance Today)	6,000,0000
11	Inside Back Page (Business Directory & Insurance Today) & Website Motion Ads	7,000,0000
12	Inside Cover Page (Business Directory & Insurance Today)	6,000,0000
13	Inside Cover Page (Business Directory & Insurance Today) & Website Motion Ads	7,000,0000
14	Website motion Ads only (12 months)	6,000,0000
15	UIA Flagship Events sponsorship i) Agents Convention & Awards ii) Policy Makers Dialogue iii) Medical Symposium iv) Media Insurance Workshop v) Energy Symposium vi) CLUB CEO Networking Cocktail vii) Quarterly sectorial networking Breakfast meetings & cocktails viii) UIA Insurance Stakeholder Dialogue/ Roundtable Discussions	As per the event unique sponsorship package and benefits

AD DIMENSIONS

NO.	Specifications	Dimensions	Publications
1	Full Package	A4 size (8.27" W x 11.69"H)	UIA Business Directory, Insurance Today, Annual Report
2	Half Page	A5 Size (8.27" W x 5.83" H)	UIA Business Directory, Insurance Today, Annual Report
3	Quarter Page	4.135" W x 5.845" H or 2.067" W x 11.69" H	UIA Business Directory, Insurance Today, Annual Report
4	Website AD	180 x 371 Pixels	Website

UIA FLAGSHIP EVENTS AND CALENDAR

2025 UIA Events Calendar: Click the link below

<https://www.uia.co.ug/page/activity-calendar>

Flagship Events

NO.	Month	Event	Frequency
1	March	Energy Symposium	Annual
2	April	Agents convention & Awards Dinner	Annual
3	March, June Aug, Dec	Club CEO Networking Cocktail	Quarterly
4	May	Media Insurance Workshop	Annual
5	June	Annual General Meeting(AGM)	Annual
6	June	Policy Makers Dialogue	Annual
7	Aug	Medical Symposium	Annual
8	Feb, May, July, Dec	Sectorial networking Breakfast meetings & cocktails	Quarterly

Please note that the list above is not exhaustive

Get in touch.

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Connect with us via,

Instagram: the_uia_

Link: https://www.instagram.com/the_uia_?igsh=cXNjYnBvOXI1MWJi

LinkedIn: UGANDA INSURERS ASSOCIATION

Link: <https://www.linkedin.com/company/uganda-insurers-associatoin/>

Facebook: UGANDA INSURERS ASSOCIATION

Link: <https://www.facebook.com/share/xFJHoe8MZGbi7nLd/?mibextid=LQQJ4d>

X: Uganda Insurers Association

Link: https://x.com/the_uia?s=11&t=ybVenuSzxnkRaMSq4UTy0Q

Website: www.uia.co.ug

